



Power to capture fleeting moments forever



Up close and personal: Zoë's photograph of Queen Elizabeth II alongside Samantha and David Cameron and their baby daughter in Downing Street



Seaside special: Zoë's portrait 'Gracie in Frinton' won The British Journal of Photography's Portrait of Britain award.

By Amie Douglas

Zoë Norfolk is a freelance photographer based in Muswell Hill, specialising in portrait photography to capture genuine moments with visual storytelling. From an early age, Zoë knew photography was her calling. "I got my first camera when I was 10," she recalls. "It was a Box Brownie, and I was captivated by the 'instant-ness' of it all."

This ability to pause on a fleeting moment and contemplate it for a long time set Zoë on her career path to becoming an award-winning photographer, which has included her popular series of beautiful Muswell Hill views.

Downing Street

Following a photography degree at Staffordshire University, Zoë managed Linda McCartney's photographic

archive for the first ten years of her professional life, before shifting her focus to freelancing with magazines and at 10 Downing Street for 18 years.

Zoë's portfolio has garnered numerous highlights throughout her career, including the prestigious silver award from the Association of Photographers in 2023 for her project 'Every Year I Take a Photo'. In 2024, Zoë's portrait 'Gracie in

Frinton' won *The British Journal of Photography's* Portrait of Britain award.

Pandemic life

Reflecting on her achievements, Zoë adds: "Photography has really been validation for who I am" and I sense her validation is a gift she shares, allowing her subjects to be seen and tell their story. Her project 'You Must Stay Home' is a brilliant example of her more intimate work. The project documented more than 80 households in North London during lockdown,

capturing all those isolating indoors from single parents to individuals with disabilities.

Behind the scenes

Zoë's work has captured some unforgettable moments. One that stands out is when she took a spontaneous photograph during Queen Elizabeth II's visit to Downing Street. "It was after Prince Philip's 90th birthday lunch. David Cameron's baby daughter Florence was brought in to meet them and she reached out for the Queen's brooch and she's

looking slightly alarmed," Zoë laughs. "It was so behind the scenes and unposed, and I just knew it was a special moment."

Get involved

Readers have a chance to get involved in one of Zoë's latest projects. Muswell Hill is no stranger to charm and character, and the project seeks to cover those who have become a part of the community, anyone from local characters, community pillars to those with unique stories. You can contact Zoë via email at zoe@zoenorfolk.com.



AWARD WINNING CARE

Quality support in your own home

- Permanent or temporary care
- Fully trained and fully referenced team members
- 24-hour support from management team
- Dementia care
- All medical conditions supported
- Companionship
- Personal Care
- Support from one hour a week to live-in care

Call 020 3950 3273



info@homecarepreferredbarnet.com
www.homecarepreferred.com/barnet

3C Galley House, Moon Lane, Barnet, EN5 5YL



Overall 'GOOD' rating from the latest Care Quality Commission (CQC) report. Care Quality Commission is the independent regulator of health and social care in England. You may view the full report at www.cqc.org.uk

You never know what you'll find

When staff from the McDonald's headquarters next to East Finchley tube station volunteered to pick litter from the flower beds outside Budgens and Amy's in the High Road they found an interesting array of items, including a discarded shovel, a china bowl, a Guinness glass and thousands of cigarette butts.

The litter pick was part of an initiative for McDonald's staff to take part in community activities, including graffiti cleaning and bulb planting, set up following an initial meeting six months ago between East Finchley Town Team, local councillor Arjun Mittra and Aaron Davis, business manager of McDonald's staff restaurant.

The fast food chain is a major Barnet employer, and the Town Team says it is looking



Pick of the bunch: The McDonald's litter pickers fill bags with items found in the High Road flower beds

forward to working with the company on other activities throughout the year, hopefully

in Cherry Tree Wood as well as along the High Road.