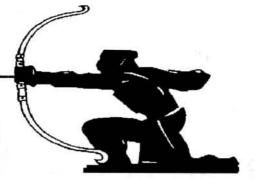
## THE ARCHER



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# Traders' Union

By Sue Holliday

With the praiseworthy aims of revitalising East Finchley's shopping areas and improving the quality of local people's lives, local traders are forming an association.

This decision was taken at a recent meeting of prominent local traders in Chivers Brothers' Al Motor Stores in the High Road.

#### Laying the ghost

The tone of the meeting was set by Mr. Laurie Chivers who called for positive action to prevent East Finchley becoming a "ghost town of boarded-up shops".

The local traders' initiative was taken on receiving a letter from Barnet Council inviting them to work "in partnership to breathe new life into the town centre and shopping areas".

The new association will be canvassing all local traders for support.

Local parking could and should be improved, believe traders. Two options were discussed: time zones and "fishtail" parking on at least one side of the High Road.

Traders called for the removal of redundant street furniture such as unused bus shelters and a stop to more advertising stands.

Barnet Council is encouraging landlords to offer shortterm agreements instead of long-term leases on shops.

### On forum

A new town centre forum covering East Finchley, North Finchley and Church End Finchley is being launched to bring these centres together.

The council states that its strategy is aimed at "resurrecting and sustaining" shopping parades which have suffered largely from increased competition from the superstores.



Photo: David Tupman.

**Pasty-Faced:** 

John Dacam goes in search of the perfect cornish pasty in East Finchley. Read his review on Page 3.

### **McProtest**

Protesters supporting a world-wide day of action against McDonald's, held a demonstration on 16 October outside the company's European headquarters in the High Road.

Thirty protesters picketed, including one dressed with discarded items of McDonald's packaging and one dressed as a McDonald's worker chained to a mock-up of a burger.

Bags of litter were returned to the company to highlight the problems of waste, pollution and litter, all of which the protesters claim are caused by the company's packaging.

### Court out

This action highlights the drawing to a close of the longest civil trial in British history which began back in June 1994 and is set to run until the end of this year.

In what is a David versus Goliath trial two activists of the London Greenpeace Movement, Helen Steel and Dave Morris, are being sued by McDonald's for libel over what has been printed in their leaflets and fact sheets.

At the conclusion of this trial, the judge will be making a ruling on all the issues involved. McDonald's are claiming costs of over £6 million, as are the defendants in their counterclaim.

### Ronalds way

McDonald's are applying for an injunction to stop Ms Steel and Mr Morris from repeating the criticisms they made in their fact sheets and if they breach this it could lead them to being jailed.

### Fire station closure

A decision by the Government to close the Finchley rescue unit means that North London will be left without a rescue unit any nearer than Euston.

Twenty fire-fighters and their life-saving equipment will leave their Finchley base in Long Lane.

Government funding cuts have forced London's fire brigade to make £2 million savings over the next three years.

The original plans were to close four fire stations in the City, but because of public opposition this was scrapped, but has been replaced by the plan to close the Finchley fire rescue unit.

Officers at the Finchley station who have been fighting for over nine months in a campaign, supported by Barnet Council and Euro MP Pauline Green, are all very disappointed and the Fire Brigade Union spokesman, Mick Bailey, stated "The cuts have been forced on us by the Government. We are all very disappointed. There won't be redundancies but 20 people will be moved from Finchley station to elsewhere in London".

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